

Doc. 9/2014

**RESOLUTION OF THE BOARD OF DIRECTORS OF THE  
INTERNATIONAL ASSOCIATION OF BROADCASTING - IAB**

**COLOMBIA**

**WHEREAS:**

The National Television Authority of Colombia is currently carrying out an administrative action to analyze and decide on the guarantee of reception of over-the-air television signals by subscription television systems.

Free, over-the-air television is a modality of television service that should be protected as a different form of pay television.

Colombian law, international agreements and rules of the Andean Community of Nations - ACN - protect over-the-air television signals and ban its use without authorization by the respective broadcasting organizations.

That broadcasting organizations have the exclusive right to authorize or prohibit the rebroadcasting of their signals.

**CONSIDERING:**

That citizens have the right to receive free, over-the-air television and the Government has the duty to guarantee it.

That citizens cannot be forced to subscribe to a pay television system in order to receive free, over-the-air television.

That Law 680 of 2001, Article 11, forces subscription television operators to provide free of charge the reception of over-the-air television channels that are tuned in their coverage area

That the decision 351 of the ACN recognizes the related right of broadcasting organizations to allow or prohibit the retransmission of their signals.

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**THE BOARD OF DIRECTORS OF THE INTERNATIONAL ASSOCIATION OF BROADCASTING, MEETING IN SANTIAGO DE CALI, COLOMBIA, ON MAY 30, 2014, RESOLVES TO URGE THE COLOMBIAN AUTHORITIES:**

1. To take the actions in order to protect the related right of broadcasting organizations on their signals.
2. To prevent and punish the unauthorized use of television signals.
3. To guarantee the citizens of the Colombian national territory free access to broadcast television signals.

Santiago de Cali, May 30, 2014