

Doc. 10/2014

**RESOLUTION OF THE BOARD OF DIRECTORS OF THE  
INTERNATIONAL ASSOCIATION OF BROADCASTING – IAB**

**COLOMBIA**

**WHEREAS:**

The Government has imposed a number of excessive fees and obligations relating to content and advertising without compensation on media that make use of the electromagnetic spectrum, with the only reason that they use this resort.

**CONSIDERING:**

That the premise that government authorities would have the power to reserve slots or spaces of the electromagnetic spectrum in order to impose new obligations on private media that make use of that resort, without any compensation by the State and outside the agreement framework established in the concessions, is a violation of free enterprise and freedom of information and expression.

That the use of the electromagnetic spectrum is performed under concession contracts upon the expense and risk of the private company and under payment and charges previously established.

**THE BOARD OF DIRECTORS OF THE INTERNATIONAL ASSOCIATION OF BROADCASTING  
MEETING IN SANTIAGO DE CALI, COLOMBIA, ON MAY 30, 2014, RESOLVES:**

1. To call on the Colombian government to respect the terms of the concession agreements, so that no additional dues to those provided in them are established.
2. To reject the initiatives and legislative and administrative decisions with the aim to impose on the media that make use of the electromagnetic spectrum, additional obligations to those provided in the concession agreements, without compensation.
3. To urge the public authorities, who have ordered the private media making use of the electromagnetic spectrum to broadcast advertising or contents not agreed by concession, to recognize payment thereof, in compliance with the law and respect for free enterprise and freedom of information and expression.

Santiago de Cali, May 30, 2014