

RESOLUTION OF IAB 43RD GENERAL ASSEMBLY

HYBRID RADIO RECEPTION

WHEREAS:

The European Broadcasting Union - EBU - and the World Broadcasting Unions - WBU - have created and are promoting the idea to develop and popularize the introduction of a "chip" installed on all smart devices such as mobile phones, tablets and also receivers to be used in fixed and portable vehicles.

This technology would allow the decoding and through it, the reception of sound broadcasting stations in any of their modulations, either analog or digital in the HD Radio System (IBOC), Eureka, DRM, or analogue with frequency modulation or via internet.

CONSIDERING:

1. That sound broadcasting as a means of communication still has a strong demand from listeners and will continue being immensely popular, as long as it is available on the new devices used by the public.
2. That the public and young people in particular expect to be able to listen to the radio in their mobile phones, tablets and others.
3. That the AM modulation is no longer covered by the new smart devices such as cell phones and that AM system itself is now obsolete.
4. That IAB has expressed its support to these new initiatives.

THE 43 GENERAL ASSEMBLY OF THE INTERNATIONAL ASSOCIATION OF BROADCASTING - IAB - MEETING IN RIO DE JANEIRO, BRAZIL, RESOLVES:

To actively participate in the development of this technology, also called by its creators "Euro Chip", with the aim of achieving its introduction and massification, making these new receivers, integrated into most new smart communication devices, enable the evolution of broadcasting towards new digital techniques, allowing the coexistence of new systems with the existing analogue ones for an indefinite time.

Rio de Janeiro, October 16, 2013