

Doc. 48/2013

## **RESOLUTION OF IAB 43rd GENERAL ASSEMBLY**

### **ARGENTINA**

#### **WHEREAS:**

The boycott to the advertising investment on private media carried out since mid-February, 2013 as a result of undue pressure from the Government on major retail chains.

#### **CONSIDERING:**

1 - That this restriction of commercial advertising is added to the National Government's practice of using official advertising to reward or punish editorial lines.

2 - That these pressures and the consequent damage to the sustainability and autonomy of independent media contribute to increase the communication hegemony of the official history, further weakening the republican democratic system in Argentina.

3 - That the above is another indirect pressure that contravenes Article 13 of the American Convention on Human Rights, as well as the Declaration of Principles on Freedom of Expression of the IACHR .

4 - That members of the National Parliament belonging to opposition parties are pushing various measures (legal complaints, acts of repudiation and contacts with representatives of retail chains) in order to cease these improper actions and warn the people on the seriousness of the situation.

5 - That Consumer Protection Associations have also made complaints against retail chains due to their actions contrary to consumer rights, while they have been deprived of relevant information in order to take purchasing decisions.

#### **THE 43<sup>RD</sup>. GENERAL ASSEMBLY OF THE INTERNATIONAL ASSOCIATION OF BROADCASTING - IAB - MEETING IN RIO DE JANEIRO, BRAZIL, RESOLVES:**

1. To reject the advertising investment boycott against independent media instigated by the National Government by means of undue pressure on retail chains.

2. To support the actions of legislators, consumer protection associations and the judiciary to safeguard freedom of expression, freedom of information and consumer rights in Argentina.

3. To urge again retail chains, participating in the advertising boycott , to cease that misconduct, that contradicts their own principles and seriously threatens the subsistence of the essential right to inform and be informed .

Rio de Janeiro, October 16, 2013

**Asociación Internacional de Radiodifusión - AIR** ◇ **International Association of Broadcasting – IAB**  
**Fundada en 1946. Organización no gubernamental de radio y televisión con estatus oficial de asociada a la UNESCO**  
**Founded in 1946. Non-governmental organization of radio & television official partner of UNESCO with associate status**

**Oficina Central - Central Office: Carlos Quijano 1264. C.P: 11100 Montevideo – Uruguay**

**Tel: 598.29011319 – 598.29031879 Fax: 598.29080458. e-mail: [mail@airiab.org](mailto:mail@airiab.org) \* <http://www.airiab.org>**

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