

RESOLUTION OF IAB 43RD. GENERAL ASSEMBLY

ARGENTINA

WHEREAS:

Article 34 of Law 26.522, and the objectives concerning diversity and plurality of voices.

CONSIDERING:

That providers of foreign satellite TV services do not incorporate in their content grid the local free and over-the-air television channels that are out of Buenos Aires.

That the purpose of the Law 26.522, was to promote local audiovisual productions across the country.

That this situation deprives the audience of the possibility to access local services of information and entertainment, facilitating the access to foreign content.

That this situation is inconsistent with the statutory obligation of local and independent content development.

That consequently, the economic damage is inevitable for over-the-air channels.

THE 43rd. GENERAL ASSEMBLY OF THE INTERNATIONAL ASSOCIATION OF BROADCASTING - IAB - MEETING IN RIO DE JANEIRO , BRAZIL , RESOLVES:

To urge national authorities to demand from foreign satellite television service companies the immediate inclusion in their programming grids of over-the-air private local channels across the country.

Rio de Janeiro , October 16, 2013