

Doc.39/2013

**RESOLUTION OF IAB 43rd. GENERAL ASSEMBLY
ARGENTINA**

WHEREAS:

The proximity of a ruling by the Supreme Court of Justice on the constitutionality of fundamental articles of Law 26,522 , like the **41 - Transfer of Licenses , 45 - Multiplicity of Licenses ; Practices of Undue Concentration and 161 -Adapting** , that will lead to the media definitive map.

CONSIDERING:

That as a first post measure, the AFSCA should announce, as provided in Article No. 156 " "Technical Standards for the Installation and Operation of Radio and the National Standard of Service" along with the results of the census of resolution 3/2009 (not yet edited) . These measures would enable to know the occupancy and radio-electric spectrum availability.

That the above mentioned conditions would place all radio and television licensees in the country on an equal status in face of the new legal framework, fundamental fact that permits the free market competition.

That today is verified a lack of fair competition rules between the various providers, the imbalance in the amount of state, national, provincial and university media operating in larger geographic areas or similar to private ones.

That the above mentioned, have state budgets to solve all of their operating and investment in expenses infrastructure, which are exempt from taxes levied on the private sector, and they are entitled to issue commercial advertising , the only income of private free broadcasting, all of which affect the economic sustainability of the activity and make it impractical in some cases.

The 43 GENERAL ASSEMBLY OF THE INTERNATIONAL ASSOCIATION OF BROADCASTING - IAB - MEETING IN RIO DE JANEIRO,BRAZIL, RESOLVES:

After the ruling of the Supreme Court of Justice on Law 26.522, to urge the Argentinean authorities to establish an equitable and sustainable media system,so as to create a multiplicity of voices in a balanced framework and clear rules of competition between public and private, non-profit or for –profit media .

Rio de Janeiro,October 16, 2013