

## IAB BOARD OF DIRECTORS MET IN LIMA, PERÚ

The International Association of Broadcasting – IAB – held its Mid-year Meeting in Lima, last May 12.

The event was organized by the National Society of Radio and Television of Peru – SNRTV.

### Opening Ceremony



*Mr. Omar Sosa, IAB First Vice President, Mr. Abraham Zavala C., President of SNRTV, José Garrado Ku, Minister of Transport and Communications of Peru, Eng. José Luis Saca, IAB President, Dr. Juan Andrés Lerena, IAB Director General*

The opening ceremony was attended by the Minister of Transport and Communications of Peru, Jose Gallardo Ku, who stressed the vital work of free and independent media in the exercise of public scrutiny, as well as their valuable contribution to strengthening democratic institutions.

During the ceremony the President of SNRTV, Manuel Abraham Zavala C. and IAB President, Eng. José Luis Saca also took the floor.

Mr. Abraham Zavala welcomed IAB Directors and Board Members from various countries of the Americas on behalf of the National Society of Radio and Television. In his speech, the President of SNRTV noted that during the government of President Ollanta Humala an unrestricted respect the exercise of the Right to Freedom of Expression has been kept.

At the same time, on technology matters, he stressed the importance that all "smart phones" are suitable to receive radio broadcasts, in order to ensure that users are fully informed and can access the contents

they prefer for free.

On the other hand, President Saca thanked the hosts for the excellent organization of the event and highlighted the honor of holding this meeting in Lima, Peru, a country that enjoys the full exercise of the right of freedom of expression.

"It is clear that those societies that have achieved greater development are those that enjoy greater freedom of expression," said Eng. Saca.

### **Resolutions**

During the two working sessions, IAB Directors discussed an extensive agenda of issues as well as reports on the situation of broadcasting in different countries of the three Americas.



*Session of IAB Board of Directors*

The Board of Directors adopted resolutions on different situations in Argentina, Chile, Guatemala and Venezuela, while reiterated its strongest condemnation to the increase in crime and attacks on journalists and media in the region.

Another very important issue, which was subject matter of analysis and statement by the Board, is the unique role played by broadcasting in the event of disasters or emergencies, urging States to take legal and administrative measures to ensure that populations can receive radio broadcasts on their mobile devices.

### **Next IAB Board of Directors meeting**

IAB Board of Directors adopted by acclamation the kind offer of the National Chamber of Broadcasting of Costa Rica – CANARA - to organize the next meeting of the Board of Directors of the association in the second half of 2016.

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*The International Association of Broadcasting - IAB is an organization founded in 1946 that represents over 17.000 private radio and television stations and its goal is the defense of private and free broadcasting as well as the effectiveness of Freedom of Expression and Opinion.*

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Asociación Internacional de Radiodifusión –**AIR-IAB**- International Association of Broadcasting