



IAB PRESIDENT PARTICIPATES IN IMPORTANT MEETINGS IN PARIS

IAB President, Eng. José Luis Saca, travelled to Paris, where he kept a busy schedule of meetings and events.

In the morning of February 4, he was greeted at UNESCO Headquarters by Mr. Guy Berger, Director of the Division of Freedom of Expression and Media Development, Mrs. Sylvie Coudray, Chief of Section and Mr. Guilherme Canela, UNESCO Adviser in Communication and Information for Latin America.

The occasion was favorable to further strengthen the special relationship between the two organizations, which dates back several decades and to coordinate the development of events on matters of mutual interest with the participation of representatives of both institutions.



Eng. José Luis Saca and Guy Berger

On that same day, in the afternoon, President Saca attended a meeting of the Global Coordinating Committee of Organizations for Freedom of the Press, which IAB is co founder Member. Thanks to IAB's leadership and the collaboration of other prestigious organizations, the Committee will continue to play an important role in the Defense of the Right to Freedom of Speech and Press in various regions of the world.



Eng. José Luis Saca with Members of the Global Coordinating Committee

On February 5, Eng. Saca attended the event organized by UNESCO "News organizations standing for the safety of media professionals." The meeting, which was opened by the Director General, Irina Bokova, enabled participants to exchange opinions on the most effective means to strengthen the security of journalists and how to address the impunity surrounding crimes against information professionals.

The participation of IAB President in these important meetings has allowed to tighten the relationship with the Central Bureau of UNESCO in Paris, starting a new era of mutual collaboration between both organizations in defense of Freedom of Expression in the three Americas.

The International Association of Broadcasting - IAB is an organization founded in 1946 that represents over 17.000 private radio and television stations and its goal is the defense of private and free broadcasting as well as the effectiveness of Freedom of Expression and Opinion.