



IAB is in mourning: Saturnino Herrero Mitjans passed away

With deep regret we inform about Lic. Saturnino Herrero Mitjans' death, happened in Buenos Aires on Saturday, November 21.

Herrero Mitjans was 82 years old and was Director of Corporate Affairs of Grupo Clarin and president of our Member Artear, Channel 13 of Buenos Aires - Argentina.



Saturnino Herrero Mitjans

Outstanding character and tireless worker, he honored IAB with his friendship, capacity and ongoing support for over 25 years, all the while being a prominent member of our Standing Committee on Freedom of Expression and active participant in numerous assemblies, seminars and forums of the Association.

With a career spanning more than three decades, he was in charge of Institutional Relations of the newspaper Clarin and later of the Group, during much of the 1980s and 1990s, when Clarin entered the audiovisual media and the cable industry. He then held significant positions in institutions such as the Inter American Press Association (IAPA) and the Association of Argentine Journalism Entities (ADEPA).

He was founder and president of the Business Committee of Independent Media (CEMCI), an organization that sponsored the development and modernization of media industries in Argentina. He also joined organizations like the World Association of Newspapers (WAN) and the International Press Institute.

Herrero Mitjans graduated in Industrial Relations with a post-graduate degree at the Centre d' Enseignement Superieur des Affaires de France. He was Professor of Industrial Relations, Labor Relations and Communication Sciences at prestigious universities.

He was author of the book trilogy "The incommunicated communication" (with Marcela Noble Herrera and Daniel Mora Simoes), "The reified communication" and "Critical studies of the organization". He also published several articles on issues related to the management function, organizational behavior, quality of life at work and management of human resources.

"Nino," as we knew him and called him with special affection and respect, was a fighter for Freedom of Expression and the existence of free and independent media.

We will always remember him in IAB.