

IAB HELD ITS 45th GENERAL ASSEMBLY AND ELECTED NEW AUTHORITIES FOR THE TERM 2015 - 2017

The International Association of Broadcasting met in San Salvador, Republic of El Salvador, for its 45th General Assembly with the participation of delegations of broadcasters and experts from the countries of the three Americas.

The event was organized by the Salvadoran Association of Broadcasters - ASDER and took place from October 11 to 14, concluding their work with important resolutions on Freedom of Expression in different countries, Copyright, Technologies, New Developments and Legal Affairs.

NEW AUTHORITIES



Ing. José Luis Saca

IAB Assembly unanimously and by acclamation elected President of the institution, Eng. José Luis Saca, who took the oath during the opening ceremony of the 45th General Assembly. During the opening ceremony he expressed his commitment to continue the determined struggle to defend Freedom of Expression, Free and private Broadcasting and IAB's principles, as well as the exemplary unity of its members.

Eng. Saca is President of ASDER and Vice President of the Corporación of El Salvador. He has an extensive and varied career in executive positions in IAB, where he was a member of the Executive Group for several years.

Alexandre K. Jobim, IAB outgoing President, received expressions of appreciation for his leadership of the Association since October 2013, being unanimously named as Honorary Member of the Association.

Following, the complete list of officers of the Association, with its Executive Group, Board and Committees.

**NEW IAB AUTHORITIES FOR THE TERM 2015-2017
ELECTED BY THE 45th. GENERAL ASSEMBLY
SAN SALVADOR – REPUBLIC OF EL SALVADOR, OCTOBER 14, 2015**

Executive Group and Board of Directors

PRESIDENT:

JOSE LUIS SACA

1st VICE PRESIDENT:

OMAR SOSA

2nd VICE PRESIDENT:

EMILIO NASSAR

VICE PRESIDENT SECRETARY:

DANIEL PIMENTEL SLAVIERO

VICE PRESIDENTE TREASURER:

GUSTAVO PIEDRA GUZMAN

DIRECTOR GENERAL:

JUAN ANDRES LERENA

BOARD OF DIRECTORS

Country	IAB Member	Titular	Alternate
ARGENTINA	ATA	Juan Jenefes	Carlos Molinero
ARGENTINA	ARPA	Edmundo Rébora	Carlos Molina
ARGENTINA	RADIO MITRE	Eugenio Sosa Mendoza	Pablo Casey
BRASIL	ABERT	Flavio Lara Resende	Cristiano Camara
BRASIL	REDE GLOBO	Paulo Tonet Camargo	Luiz Nicolaevsky
BRASIL	SBT	Daniel Pimentel Slaviero	Roberto Franco
CHILE	ARCHI	Luis Pardo	Joaquin Real
CHILE	ANATEL	Ernesto Corona	Alfredo Escobar
CHILE	Cia. CHILENA DE COMUNICACIONES	Luis Ajenjo	Jaime Ahumada
COLOMBIA	ASOMEDIOS	Tulio Angel Arbeláez	Carolina Mejia
COLOMBIA	CARACOL / RCN RADIO	Ricardo Alarcón	Fernando Molina Soto
COLOMBIA	CARACOL / RCN TV	Jorge Martínez de León	Fernando Ujueta
COSTA RICA	CANARA	Gustavo Piedra	Luis Enrique Ortiz
EL SALVADOR	ASDER	José Luis Saca	Carlos Renderos
ESTADOS UNIDOS	NAB	Margaret Cassilly	Ben Ivins
GUATEMALA	CRG	Eduardo Mendoza	Eduardo Liu
MEXICO	CIRT	Emilio Nassar	Alejandro García Gamboa
MEXICO	TV AZTECA	Jaime Ramos	Ligia Fadul
MEXICO	TELEVISA	Alberto Sáenz Azcárraga	Federico González Luna
NICARAGUA	UNIR	Miguel Blandón	Jesús Miguel Blandón
PANAMA	APR	Pedro Solís	Alessio Gronchi
PARAGUAY	APRAP CAPERT	Nery F. González	Angel Aguilera
PERU	SNRTV	Hugo Delgado	Jorge Baca
PERU	ATV/CRP	Marcello Cuneo	Abraham Zavala
URUGUAY	ANDEBU	Omar Sosa	Néstor Criscio
VENEZUELA	RADIO CARACAS RADIO	Oswaldo Quintana	Nelson Belfort
VENEZUELA	RCTV	Eladio Larez	Eduardo Salinas

FREEDOM OF EXPRESSION COMMITTEE
PRESIDENT: ANA MARIA URRUTIA DE LARA

LEGAL COMMITTEE
PRESIDENT: PAULO TONET CAMARGO

TECHNICAL COMMITTEE
PRESIDENT: NESTOR CRISCIO



OPENING CEREMONY

The opening ceremony of the Assembly was attended by Mr. Nayib Armando Bukele, Mayor of the city of San Salvador, who appreciated the presence of broadcasters from across the continent and highlighted their important role in the fundamental mission of defending Freedom of Expression.

Mr. Boris Eserki, IAB Honorary President and President of Telecorporación Salvadoreña was part of the Table of Honour. During the ceremony, he was honored for the first 50 years of Channel 2 of El Salvador. Likewise, Radio Cooperativa of Chile was awarded for its 80 years. Mr. Jaime Ahumada, General Manager, received the testimony.

SPECIAL RECOGNITION TO HECTOR OSCAR AMENGUAL

The opening ceremony also provided the setting to honor Dr. Hector Oscar Amengual in recognition of his brilliant work and a special dedication to IAB for more than 27 years, awarding him as Honorary Member of the Institution.

KEYNOTE SPEECHES

During the Second Session on October 13th, Dr. Marcel Granier, President of RCTV, delivered a keynote speech, where he spoke about the current situation of the media and Freedom of Expression in Venezuela, highlighting the importance of the recent decision of the Inter-American Court of Human Rights, which ordered the Venezuelan government to restore the frequency of channel 2 to RCTV and return the goods that were illegally seized, setting essential jurisprudence for the protection of fundamental rights in the Hemisphere.



Dr. Marcel Granier

Another important event in the extensive agenda of the 45th General Assembly was the presentation of Mr. José Manuel Gómez Bravo, Director of Intellectual Property of Grupo Prisa of Spain, who spoke about the importance of Copyright and Related Rights for broadcasters facing the new technology platforms for content distribution.