



## **ARPA AND ATA SIGN AN AGREEMENT TO PERFORM THE FIRST PRESIDENTIAL DEBATE IN ARGENTINA**

Our Institutional Members from Argentina: the Association of Argentine Private Broadcasters - ARPA and the Argentine Association of Television and Radio Broadcasters - ATA, signed on May 26, an agreement with the organization "Argentina Debate" to promote the implementation and transmission of the first presidential debate in Argentina, scheduled for October 4, as part of the upcoming general elections on October 25.

This initiative aims to institutionalize the presidential debate to reach all Argentines simultaneously and free.

Thus, all citizens will be able to assess the proposals of the candidates on the most important issues for the whole society, as in Brazil, Chile, El Salvador, the United States, France, Peru and Uruguay, among other countries.

Besides ARPA and ATA, Clarin Newspaper, La Nacion newspaper, El Cronista newspaper, Editorial Perfil and Infobae participated in the media coalition of "Argentina debate".

The initiative also has the support of more than twenty civil society organizations, universities, business chambers and academic groups that subscribe to the need for a presidential debate.

May 29, 2015