

WORLD PRESS FREEDOM DAY

This Sunday, May 3 we commemorate World Press Freedom Day, established by the United Nations and UNESCO .

On the occasion, following we send a message from IAB President, Alexandre K. Jobim, allusive to this date.

We thank IAB Members for the distribution of this statement for this important celebration.

WORLD PRESS FREEDOM DAY

Message from IAB President



Alexandre K. Jobim, IAB President

**MESSAGE FROM THE PRESIDENT OF THE INTERNATIONAL ASSOCIATION
OF BROADCASTING - IAB
TO CELEBRATE WORLD PRESS FREEDOM DAY 2015**

Today, May 3, proclaimed by the United Nations General Assembly, we celebrate World Press Freedom Day.

This important freedom has a special double quality; on one hand, it is a fundamental right of each individual and on the other, it is the foundation on which all human rights and the full exercise of democracy are based.

The social media are instruments through which the Freedom of Speech and Press is accomplished, facilitating the free flow of ideas, information and opinions within societies.

When radio and television operate in a free and independent way, they are guarantee and counterbalance in the relation between government and the citizens, strengthening the exercise of the rights and obligations of each individual.

Direct or indirect attack against media and journalists is an attack against the most precious liberties of the people: to seek and receive information, to inform and to be informed.

On this significant date, IAB makes a heartfelt homage to the journalists and communicators who gave their lives defending this invaluable fundamental right for human kind.

May 3, 2015