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RESOLUTION OF THE IAB 45 GENERAL ASSEMBLY
ANALOG SWITCH-OFF

WHEREAS:

The difficulty for the implementation of digital television in several territories.

CONSIDERING:

That there is limited distribution of receivers enabled for digital signal.

That in all member countries there are limited or nonexistent information campaigns about digital technology.

That after eight years of digital broadcasting in Brazil and forty days from the end of the transmissions in the pilot city, about 50% of households do not have digital receivers, being the situation in other countries much more dramatic.

That there has been no support or incentives for broadcasters to invest in the purchase of the equipment required.

That there is great uncertainty in the international economic situation.

That carrying out the analog switch-off in these circumstances, involves the imminent risk of depriving an important sector of the population from over-the-air television service signal.

THE 45TH GENERAL ASSEMBLY OF THE INTERNATIONAL ASSOCIATION OF BROADCASTING - IAB - MEETING IN SAN SALVADOR, REPUBLIC OF EL SALVADOR, RESOLVES:

To urge the governments of member countries to postpone the switch-off schedule, in order to develop campaigns aimed at informing the population about the characteristics of Digital Terrestrial Television.

To prioritize on determining deadlines for the analog switch-off, the right to free access of our people to broadcast television; and in that sense, that the switch-off should set time to allow the majority of the people to access digital terrestrial television.

San Salvador, 14 de octubre de 2015.