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RESOLUTION OF THE IAB 44 GENERAL ASSEMBLY

FOREIGN AUDIOVISUAL CONTENTS

WHEREAS:

The continuous increase of foreign audiovisual contents proposal offered in each country through various platforms, including fixed and mobile Internet, satellite television or OTT.

CONSIDERING:

That such services should comply with regulatory and tax rules in each country on an equal basis with the national ones.

That opposed to this, some countries in the region have significantly increased the levels of obligations on national audiovisual industry.

That this asymmetric treatment has a strong impact on the industry, jeopardizing the sustainability of the sector, the level of employment and the local intellectual creation, to the detriment of national culture.

THE 44 GENERAL ASSEMBLY OF THE INTERNATIONAL ASSOCIATION OF BROADCASTING - IAB - MEETING IN PANAMA CITY, RESOLVES:

To request from public authorities in each country to take the appropriate actions to end such asymmetries, so as to ensure free competition and sustainable development of the national audiovisual activity.

Panama City, October 11, 2014