

Doc.7/2018

**RESOLUTION OF THE BOARD OF DIRECTORS OF THE INTERNATIONAL ASSOCIATION OF
BROADCASTERS - IAB
PERU**

WHEREAS:

In October 2017, a Draft Bill promoted by the Congress of the Republic of Peru was presented, which prohibited all public institutions to contract advertising in private media.

That Bill was exonerated from being discussed in the corresponding Commissions, ruling out the consequent discussion and preventing the authorities involved and the representatives of the media from presenting their position.

The Permanent Commission of the Congress of the Republic approved the Bill in February, exonerating it from a second vote; and sent it to the Executive Power for its enactment.

The Executive Power observed the Project and it is currently being discussed at the Congress of the Republic again; the plenary session of the Congress could approve the Project under insistence and so the rule would come into force; or, endorse the observations of the Executive and discuss the Project before the Commission on Transport and Communications and other Commissions that may be relevant.

The National Society of Radio and Television of Peru, distinguished constitutionalists, authorities, various personalities and IAB through its President and its Director General, have made public statements warning of unconstitutionality assumptions that the text approved by Congress would incur and the terrible damage that would cause to the people, depriving them of the essential right to information. Therefore, it is important to urge the congressmen to carry out a clear, technical and plural debate on the legislative proposal.

**THE BOARD OF DIRECTORS OF THE INTERNATIONAL ASSOCIATION OF BROADCASTING - IAB,
MEETING IN BRASILIA, RESOLVES:**

To urge the President of the Congress of the Republic and the President of the Commission on Transportation and Communications of the Congress to promote a debate that allows the State authorities, the media and other entities involved in the contracting of advertising by the State, to present their position. Likewise, considering the matter under discussion, the Project deserves discussion and analysis by the Constitution Commission of the Congress of the Republic.

We also urge that the debate should consider the criteria of respect for the Constitution of Peru regarding the rights of freedom of information that the population has.

Brasilia, May 15, 2018